

David Genova

District Wellness Coordinator

Bio & Education

“Some people want it to happen, some wish it would happen, others make it happen.”

-Michael Jordan

David graduated from Slippery Rock University where he earned his Bachelors of Science Degree in Health Science with a concentration in Public Health and a minor in Psychology.

David is a Personal Trainer, certified through A.C.E (American Council on Exercise) as a Lifestyle and Weight Management Coach and Health Coach and is a Certified Sports Performance Coach through Parisi Speed School.

David Genova is an accomplished fitness professional in the corporate health and fitness field. David currently is the District Wellness Coordinator at Pottstown School District and is a Personal Trainer at BFit Now LLC. David previously served as the Program Director at the Sinking Spring YMCA in Berks County where he managed personal training and the youth sports department. He also served as a Sports Performance coach training athletes as young as 7 years of age to college athletes. Previous to that, David was employed at Universal Athletic Club/Parisi Speed School, which was ranked in the top 5 Parisi Speed Schools in the Country. There he was an avid Personal Trainer, Fitness Coach, Fitness Advisor and Certified Sports Performance Coach.

Role and Responsibilities

As District Wellness Coordinator, I will lead the district's initiative to improve the health and wellness of all students, staff and community members. I will lead a team of school wellness committee representatives to facilitate the implementation of the District Wellness Council mission and initiatives

